



# PAPER CHILDREN NIÑOS DE PAPEL

LOVE BRINGS A FAMILY TOGETHER. WILL A SYSTEM TEAR THEM APART?

 YouTube Originals





JUNE 25

## SOCIAL MEDIA TOOLKIT

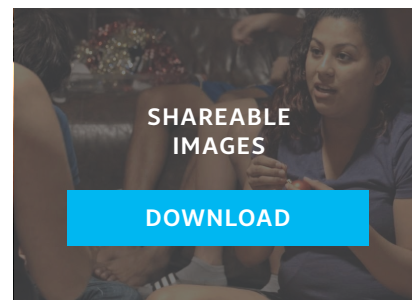
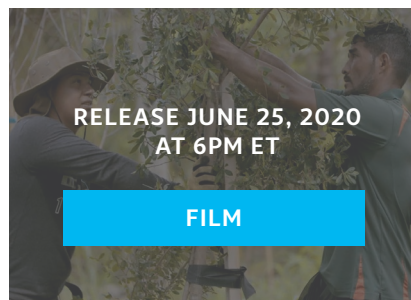
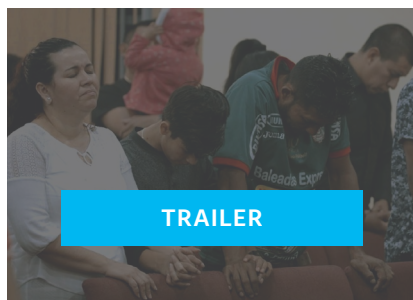
Thank you for sharing and promoting the worldwide streaming release of **PAPER CHILDREN**. Below is a social media toolkit with sample language and images to facilitate the promotion of the film on YouTube.

### Short Description:

**PAPER CHILDREN** is the story of four siblings who fled gang violence in Honduras to seek safety and reunite with their parents in the U.S. **PAPER CHILDREN** will premiere worldwide on YouTube on **June 25, 2020** at **6 pm ET**.

-  [PAPERCHILDREDOC.COM](http://PAPERCHILDREDOC.COM)
-  [@PAPERCHILDREDOC](https://www.facebook.com/PAPERCHILDREDOC)
-  [@PAPERCHILD\\_DOC](https://twitter.com/PAPERCHILD_DOC)
-  [@PAPERCHILDREDOC](https://www.instagram.com/PAPERCHILDREDOC)

**OFFICIAL HASHTAG:**  
**#PAPERCHILDREDOC**



## KEY HASHTAGS TO EXPAND THE CONVERSATION

#PaperChildrenDoc #YouTubeOriginals #RealStories #FamiliesBelongTogether  
#SanctityOfChildhood #ProtectChildren #Refugees #ChildRefugees  
#UnaccompaniedMinors #UnaccompaniedChildren #URM #KIND #UNHCR #UNICEF  
#CBPGov #ICE #ORR

# PAPER CHILDREN NIÑOS DE PAPEL

## SAMPLE FACEBOOK LANGUAGE

Fernando is one of 452,000 minors with pending immigration cases in the U.S. His incredible story of resilience is featured in [@PaperChildrenDoc](#) now streaming [@YouTube](#) [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#RealStories](#)

Young Fernando and his siblings traveled over 1,600 miles to reunite with their parents in the U.S., this is their story. [@PaperChildrenDoc](#) now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#RealStories](#)

Children as young as 9 travel hundreds of miles alone to escape gang and drug cartel violence in Central America. Watch the intimate story of the Gonzalez children and their journey to reunite with their parents in the U.S. [@PaperChildrenDoc](#) now streaming on [@YouTube](#). [#PaperChildrenDoc](#) [#RealStories](#)

A safe childhood is not a privilege, it's a human right. All children deserve protection from violence and safe spaces to dream. Watch the powerful story of 4 child refugees seeking asylum in the United States. [@PaperChildrenDoc](#) now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#UNICEF](#) [#UNHCR](#)

Over 452,000 children have pending immigration cases in the U.S. Watch an intimate story of 4 siblings from Honduras who arrived at the U.S. border to reunite with their parents. [@PaperChildrenDoc](#) now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#)

Refugee children from Central America flee their home countries to escape violence and poverty. Will the United States protect these children when they arrive at the border? Witness how a flawed immigration system impacts the lives of child refugees and their families. Watch [@PaperChildrenDoc](#) now streaming on [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#)

All children deserve a safe childhood with opportunities to learn and grow. Watch [@PaperChildrenDoc](#), an intimate story of 4 children as they navigate the U.S. asylum system. Now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#UNICEF](#) [#UNHCR](#)

Meet Fernando, at 12 years old he became head of the household when his parents left for the U.S. to create better opportunities for their family in Honduras. Watch the intimate story of how Fernando and his siblings traveled great distances to reunite with their parents. Watch [@PaperChildrenDoc](#) now streaming on [@YouTube](#) [#PaperChildrenDoc](#) [#YouTubeOriginals](#)

## SAMPLE TWEETS

All children deserve a childhood free of violence. Watch [@PaperChildrenDoc](#) an intimate story of 4 children from Honduras who seek protection in the U.S. Now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#RealStories](#)

What would you do to protect the ones you love? Watch the Gonzalez Family fight to keep their family under one roof. [@PaperChildrenDoc](#) now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#RealStories](#) [#FamiliesBelongTogether](#)

Imagine being separated from your children only to find out gangs were threatening them. [@PaperChildrenDoc](#) is story of a family who fled violence and reached the U.S. border. Now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#)

Envision a world where children's rights are protected regardless of immigration status. This is the dream of the Gonzalez family. [@PaperChildrenDoc](#) now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#UNICEF](#) [#UNHCR](#)

A safe childhood is not a privilege, it's a human right. All children deserve protection and safe spaces to dream. Watch [@PaperChildrenDoc](#) now streaming [@YouTube](#). [#PaperChildrenDoc](#) [#YouTubeOriginals](#) [#UNICEF](#) [#UNHCR](#)