

MYAFRICALS

Nairobi

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COMMUNITY ENGAGEMENT TOOLKIT

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ABOUT **MY AFRICA IS**

MY AFRICA IS is a documentary series taking you on a journey across the continent through the eyes of an insider. We know what you've seen and heard about Africa – what they think is happening, what they think she needs, what they think she is. The four things that come to mind when people think of Africa are population, problems, poverty, and promise unfulfilled – headline media reports on the continent but that's not the whole story.

Perspective changes everything.

MY AFRICA IS wants to show you something different. We're not about hiding real issues or over-hyping good news. We're more than aware of the challenges, but we also know that we are not helpless. We hustle. We find ways to overcome. We survive. Every day, we are changing our communities – it may be a process, and it may be a little bit at a time, but we're changing it nonetheless.

The series will follow change-makers in various cities across sub-Saharan Africa – they are young, doing some really cool things, and starting a new conversation. Their stories are real; some subjects will inspire, others will provoke, but each one will challenge what you thought you knew and reintroduce you to OUR Africa.

ABOUT the Nairobi Episode

MY AFRICA IS peers into the soul and spirit of Nairobi through three stories of innovation. Viewers will meet game developers who create African superheroes to inspire Kenyan youth; a self-taught engineer who builds drones as a solution to Kenya's poaching problem and trains youth in the technology to build human capacity; and two rock bands that are part of a growing rock scene in Nairobi. Along the way viewers will be introduced to the city, a restless and bustling metropolis with a musicality and energy that only locals can fathom. Meet the Africa that most don't know but which is the reality of millions.

Objective:

To use the themes presented in the **MY AFRICA IS** episode to prompt curiosity and further discussion about the lives of Kenyans along with exploration of the current issues and trends that are pronounced in Kenya.

Overview:

After watching the episode, players can test their knowledge of Nairobi, Kenya, and Africa by answering a series of multiple-choice questions. Most of the questions rely on the film as source material, while a handful of other questions require a small amount of extended research, and/or the use of critical thinking and deduction strategies.

The trivia questions will be on cards that can be printed and cut out by the player. As the player answers trivia questions correctly, they will turn the puzzle piece/card over to display a portion of a map of Kenya. Once all questions are answered correctly, and all cards are collected, viewers can assemble the cards to form a map of Kenya.

Materials:

- **MY AFRICA IS** episode
- Print out of trivia puzzle pieces (Appendix A)
- Scissors
- Computer with internet access (optional)

Directions:

- Print and cut out trivia puzzle cards.
- Select a card: read the question and answer options on the card.
- Answer the question.
- Check the answer key to see if the answer is correct.
- If the answer is correct, turn the card over to display the portion of the Kenyan Map. If the answer is incorrect, pull the card out and retry once all of the other cards are correctly answered.
- Continue pulling cards, guessing the answers, and checking the answers. Again, if the answer is correct, turn the card over to display the map of Kenya.
- As questions are answered correctly, begin assembling the map of Kenya.
- If three questions are answered incorrectly, then all of the cards are collected, shuffled, and the game begins again.
- Once all questions are answered correctly, the player can assemble the entire Kenya map, and the player has won the game.



TRIVIA ANSWERS

One: B

Two: D

Three: C

Four: A

Five: A

Six: C

Seven: FALSE According to 2009 Kenyan Population and Housing Census data, about 70% of Kenyans are Christian, while 6% are Muslim

Eight: B

Nine: A

Ten: C

Eleven: A

Twelve: B

Thirteen: A

Fourteen: A

Fiveteen: TRUE According to the Kenya Wildlife Service 2015 Annual Report, this is True.

Sixteen: FALSE: According to the United Nations, agriculture accounts for 65% of foreign exchange revenue

Seventeen: C

Eighteen: D

Nineteen: A

Twenty: C

Twenty One: FALSE

PUZZLE KEY





Overview:

Viewers will exam the aspects of a millennial dominated society. Viewers will further investigate the millennials highlighted in the **MY AFRICA IS** episode, and identify how their work and culture is similar and different to that of their own. Viewers can then research more about their own millennial culture, as well as Nairobi's, and then share that information on various social media platforms.

PART ONE

The Audio Visual Challenge

Objective:

Viewers will begin with an Audio Visual challenge. Viewers will listen to sound clips and images from the **MY AFRICA IS** compared to other sounds and images from other parts of the world and guess where each sound clip and video originates.

Materials:

- Computer with internet access
- The ability to play and listen to sound clips and see images online

Directions:

- **ROUND ONE:** Episode viewers will listen to 10-20 second musical sound clips, and then given a list of four options, they will guess what country that sound clip originates.
- **ROUND TWO:** Episode viewers look at images from around the world. Given a list of four options, the viewer must guess which country is represented in the image.
- **ROUND THREE:** Episode viewers will listen to audio clips of people speaking, and then given a list of four options, they will guess the language and country of origin.



ROUND ONE

Audio Clips:

Clip One: PARKING LOT GRASS

Link: <https://www.youtube.com/watch?v=kM253pvVdc>

(Recommended Time Stamp: 00:10- 00:30)

Where is this band from?

- a. Nigeria
- b. USA
- c. Kenya
- d. England

Clip Two: DJ MAPHORISA FEATURING DJ TIRA, BUSISWA, MOONCHILD AND SNELLY

Link: <https://www.youtube.com/watch?v=b1wVpFCHeyM>

(Recommended Time Stamp: 2:29- 2:51)

Where is this band from?

- a. Brazil
- b. South Africa
- c. Kenya
- d. Jamaica

Clip Three: BTS (BATANG BOYS)

Link: <https://www.youtube.com/watch?v=pBuZEGYXA6E&list=PL4QNnZJr8sRNKjKzArmzTBAINYBDN2h-J>

(Recommended Time Stamp 1:52- 2:10)

Where is this band from?

- a. South Korea
- b. Japan
- c. USA
- d. China

Clip Four: BOOBA

Link: https://www.youtube.com/watch?v=5WpLtZNafzU&list=RDEMWP_SGtAHQtD-J3Ng3SAoLg&index=7

(Recommended time Stamp: 00:20- 00:48)

Where is this singer from?

- a. Jordan
- b. Morocco
- c. Tunisia
- d. France

Clip 1: C Clip 2: B Clip 3: A Clip 4: D

ANSWERS

ROUND TWO

City Images:

Draw a line to match the images with the correct cities using these options

KIAMBU, KENYA



VALPARAISO, CHILE



NAIROBI, KENYA



TOKYO, JAPAN



Image 1: Tokyo, Japan Image 2: Kiambu, Kenya Image 3: Valparaiso, Chile Image 4: Nairobi, Kenya

ANSWERS



ROUND THREE

Languages:

Take the quiz below to test your ear and knowledge of different languages:

<https://qz.com/332599/can-you-guess-the-language-being-spoken/>

(Note: you can try it more than once, the quiz will reload with a new set of questions when you finish)

Extension:

After completing all three rounds of the activity, viewers can use the following reflection questions to discuss, write, or reflect on the activity.

- What made it easy and/or difficult for you to guess accurately where the sound clips and images came from?
- What did you notice about what the sound clips and images have in common? What difference did you notice?
- In what ways are images and sound clips similar to your own musical preferences, your own city, and your own language?

PART TWO

**Research, Crowdsourcing,
and Social Media Sharing**

Overview:

Viewers will learn more about the people featured in **MY AFRICA IS** and use social media to highlight their findings about the similarities or unique differences between the individuals in Nairobi and the viewer.

Materials:

- Computer with internet access
- Access to a social media platform (ie. Facebook, Instagram, Twitter) or one of the available printed templates
- Ability to play audio and visual clips online

Directions:

- Viewers will use the internet to research the following people highlighted in the **MY AFRICA IS** episode.
- Viewers will use their research to learn about new projects and activities from the people highlighted in the episode.
- Listed below are various people highlighted in the episode and links to get viewers started researching. Please note that research does not need to be limited to just the links provided.

ANDREW KAGGIA

- <https://www.instagram.com/andrewkaggia/>
- <https://www.youtube.com/herosmashers>
- <https://twitter.com/andrewkaggia?lang=en>
- <https://www.sde.co.ke/thenairobian/article/2000192428/andrew-kaggia-meet-the-man-behind-nairobi-x-kenya-s-first-3d-game>

SALIM BUSURU

- https://www.artstation.com/salim_busuru
- <https://www.instagram.com/salimbusuru/>
- <https://twitter.com/sbusuru?lang=en>

PARKING LOT GRASS



- <https://www.youtube.com/user/ParkingLotGrass>
- <https://www.instagram.com/parkinglotgrass/>
- <https://www.facebook.com/parkinglotgrass/>
- <https://twitter.com/ParkingLotGrass>

RASH BAND

- <https://www.youtube.com/channel/UCfYNwS4I-U AeWM3S5Ytpyw>
- <https://twitter.com/Rashband5>
- <https://www.instagram.com/rashband5/>
- <https://www.facebook.com/rashband5/>
- Once viewers have had time to investigate more about these highlighted Nairobians, viewers can then use their own social media platforms to share this information.
- With each social media post, viewers can share something they enjoyed, found

interesting, had an emotional connection to, or can relate to on a personal level. The social media post will include a picture, or audio/visual link to some aspect of their research and a caption that responds to one of the following prompts and should conclude with the hashtag **#myafricais**:

- What is interesting about this image or link?
- Describe how this image or link made you feel.
- Describe how this image or link is similar or different to your own life or interests.
- Viewers can do this activity on their own social media channels, or they can create their own paper-version of a social media platform using one of the attached templates (Appendix B).

APPENDICES



ONE

According to the film, in 2015 what was the youth unemployment rate in Kenya?

- a) 90%** **b) 70%** **c) 25%** **d) 50%**



TWO

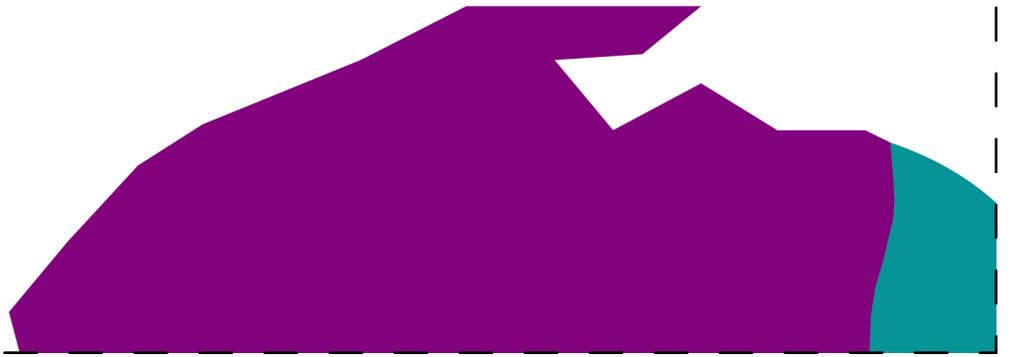
Many people are aware that former U.S. President Barack Obama is connected to Kenya, but how is he connected to Kenya?

- a) He was born in Nairobi**
b) He lived in Kenya as a child
c) His mother was born in Kisumu
d) His father was born in Nyang'Oma Kogelo

BACK



SOUTH
SUDAN



ETHIO





THREE

According to the film, in 2015 what was the population of Nairobi?

- a) 200,000 people
- b) 7 million people
- c) 3 million people
- d) 20 million people



FOUR

According to the film, the majority of the population of Nairobi consists of...

- a) millennials,
- b) the silent generation,
- c) generation Xers.
- d) baby boomers

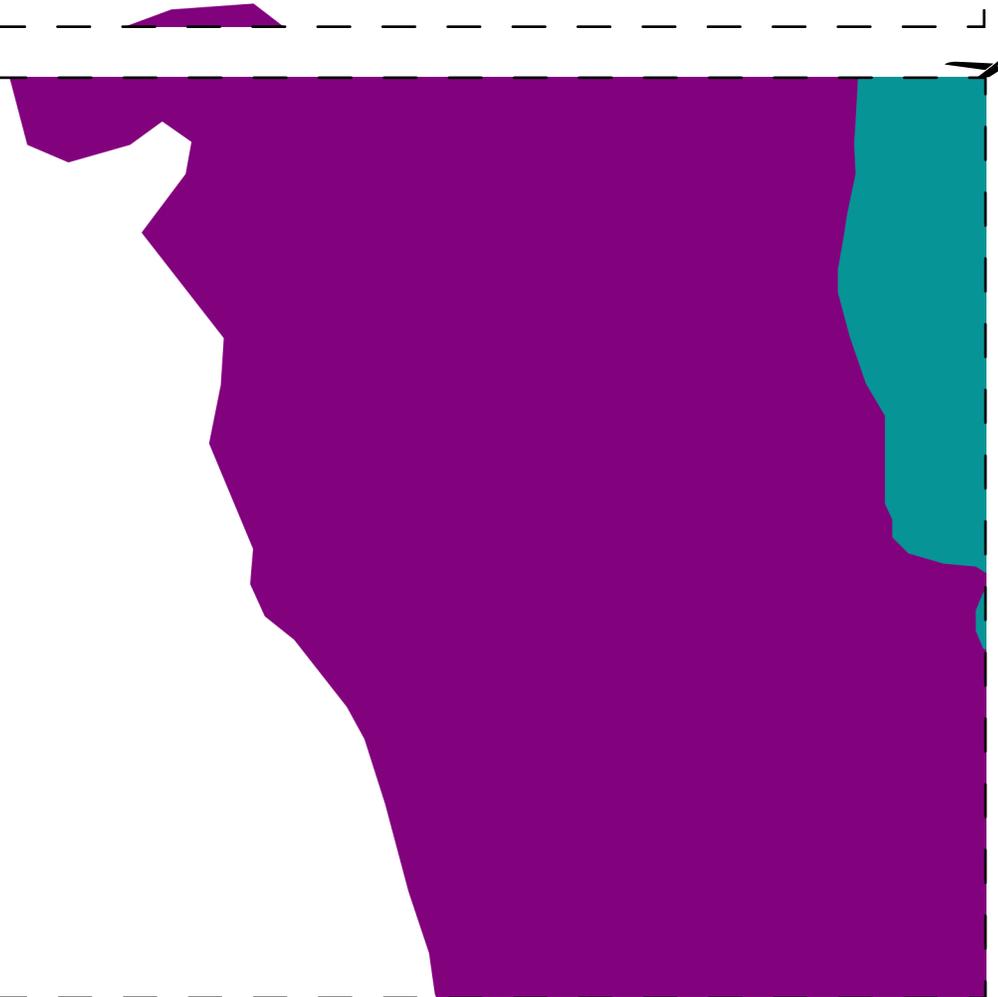
BACK



PIA



NDA





FIVE

Because of the influx of technology driven careers and the numerous young start-up companies, Nairobi is considered...

- a) the Silicon Valley of Africa.
- b) the Google of Africa.
- c) the High Tech High School of Africa.
- d) Mt. Computermanjaro



SIX

Kenya was a colony of which European country from 1895 to 1920?

- a) Germany
- b) Holland
- c) England
- d) Portugal

BACK



Lake
Turkana



IA



SEVEN

TRUE OR FALSE: Islam is the predominant religion in Kenya?



EIGHT

According the film, what is Nairobi's most popular form of public transportation?

- a) Subway
- b) Matatus
- c) Taxi
- d) Walking

BACK

UGA

KENYA



NINE

According to the film, Andrew Kagia's video game set in Nairobi has players fighting off...

- a) aliens.
- b) criminals.
- c) wild animals.
- d) chickens.



TEN

According to the film, Kenya's population was 44.35 million people in 2015. What percentage of those people have access to mobile phones and technology?

- a) 100%
- b) 17%
- c) 83%
- d) 68%

BACK



SOMAL



Lake
Victoria

Kiambu



ELEVEN

Which country in Africa has the largest video game market, which, according to Statista.com, generates over 200 million US dollars in revenue?

- a) Egypt
- b) Tunisia
- c) South Africa
- d) Algeria



TWELVE

Based on data from the USDA Foreign Agricultural Information Network, which country is the leading export destination for Kenyan coffee?

- a) United States
- b) Germany
- c) Switzerland
- d) Finland

BACK



Kereita Forest



NAIROBI





THIRTEEN

**North of Nairobi is the county of Kiambu.
According to the film, this area of Kenya is
known for...**

- a) coffee & tea farms.
- b) game reserves.
- c) housing a major University.
- d) being the capital of Kenya.



FOURTEEN

**According to the film, engineer Moses
Gichanga builds drones to...**

- a) help prevent poaching on game reserves.
- b) to better learn the physics behind flying.
- c) as a way to put recycled materials to go use.
- d) to sell to local children as toys.

BACK



TANZANIA





FIFTEEN

TRUE OR FALSE: Elephant poaching in Kenya has declined since 2012?



SIXTEEN

TRUE OR FALSE: Tourism is the largest source of foreign exchange revenue in Kenya?

BACK



Central Business District

NAIROBI



SEVENTEEN

According to the film, since the 1970s, poachers have decreased the elephant population from 160,000 to...

- a) 100,000
- b) 53,000
- c) 38,000
- d) 2,000



EIGHTEEN

How many national parks and game reserves does Kenya have?

- a) 17
- b) 3
- c) 86
- d) 54

BACK





NINETEEN

What are the two official languages of Kenya?

- a) English & Swahili
- b) Kikuyu & Swahili
- c) Afrikaans & Swahili
- d) Amharic & English

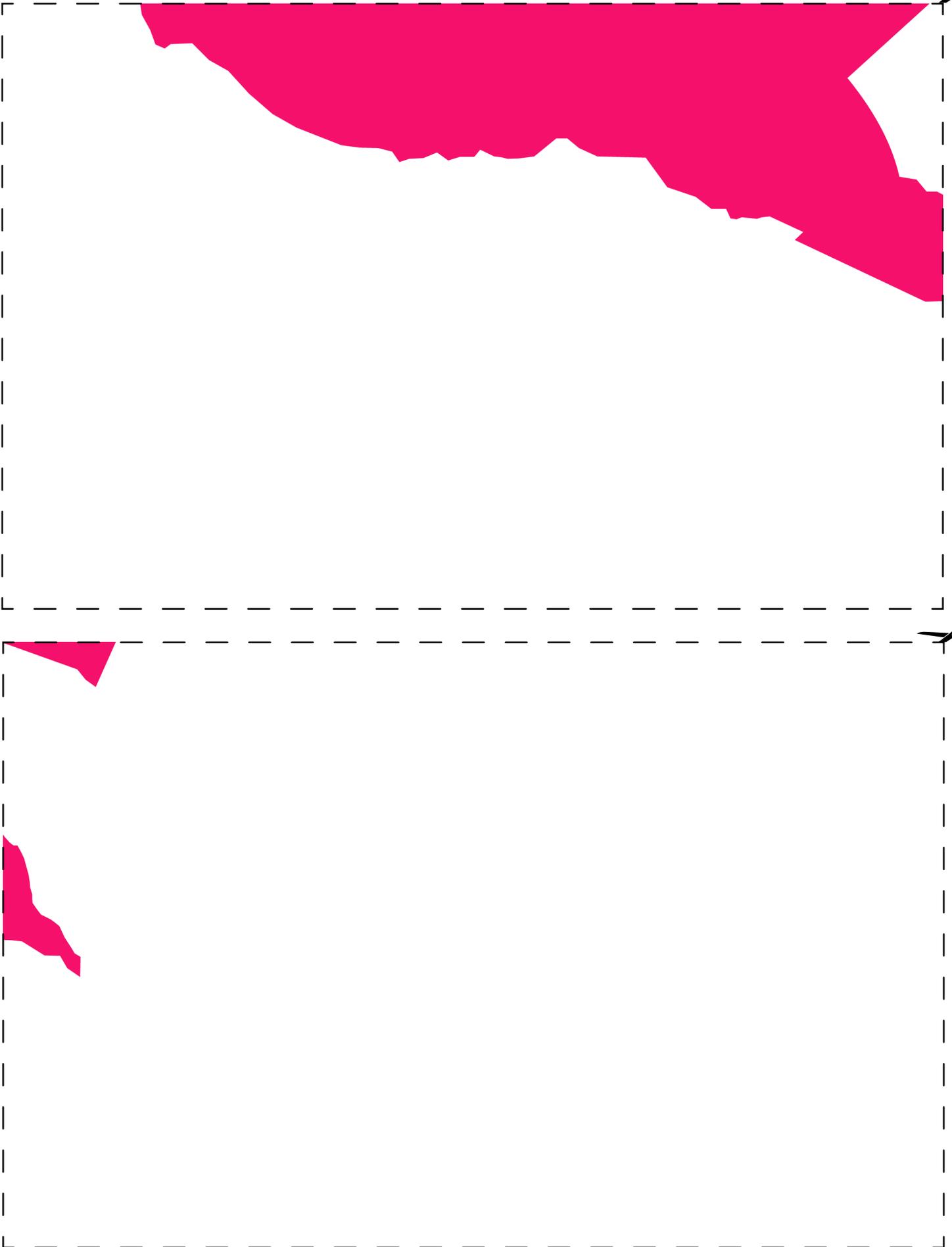


TWENTY

According to the film, The Nairobiian rock group, The Rash Band, do what in order to appeal to a larger Nairobiian audience?

- a) Have a customized matatu.
- b) Perform free concerts.
- c) Sing in Swahili.
- d) Sing gospel music.

BACK





TWENTY ONE

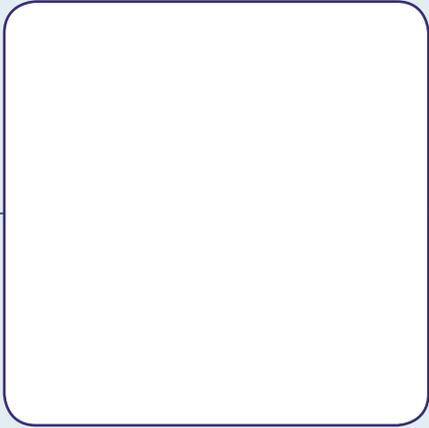
TRUE OR FALSE: According to the film, Africa has the second largest youth population in the world?



BACK



INDIAN
OCEAN



Works:
Lives in:
From:

Create Post:



What's on your mind?

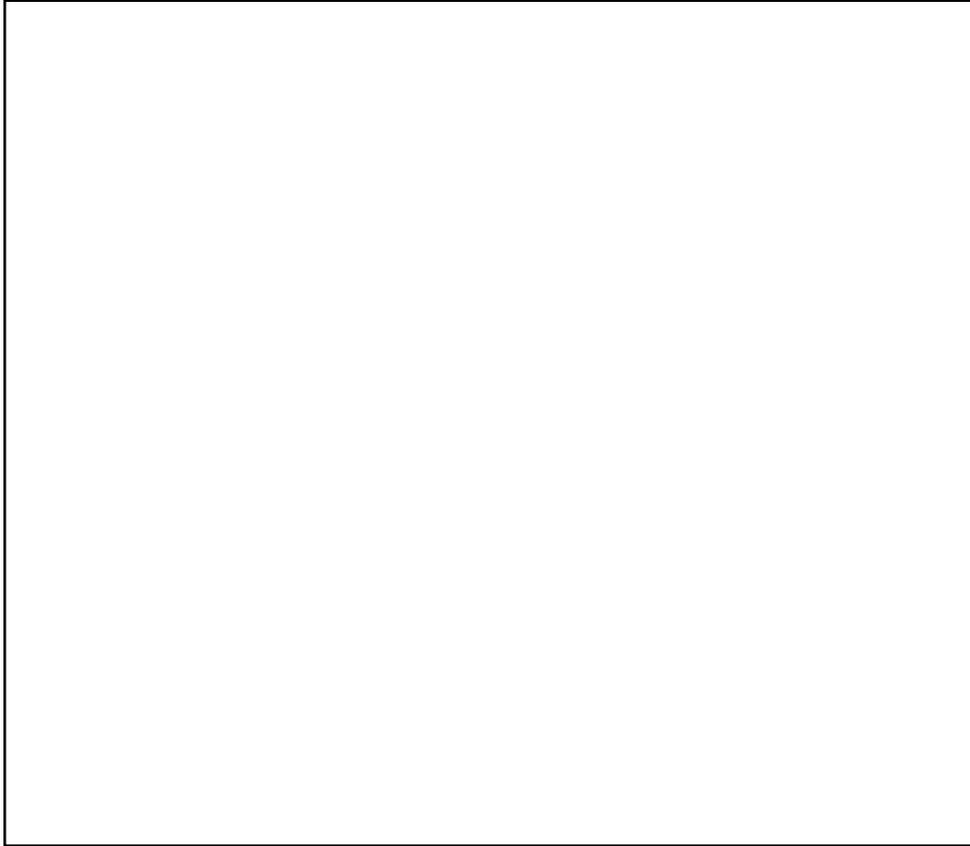
Activity Log:



Instagram



profile name



Add a comment:





140 [Tweet](#)



140 [Tweet](#)



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