



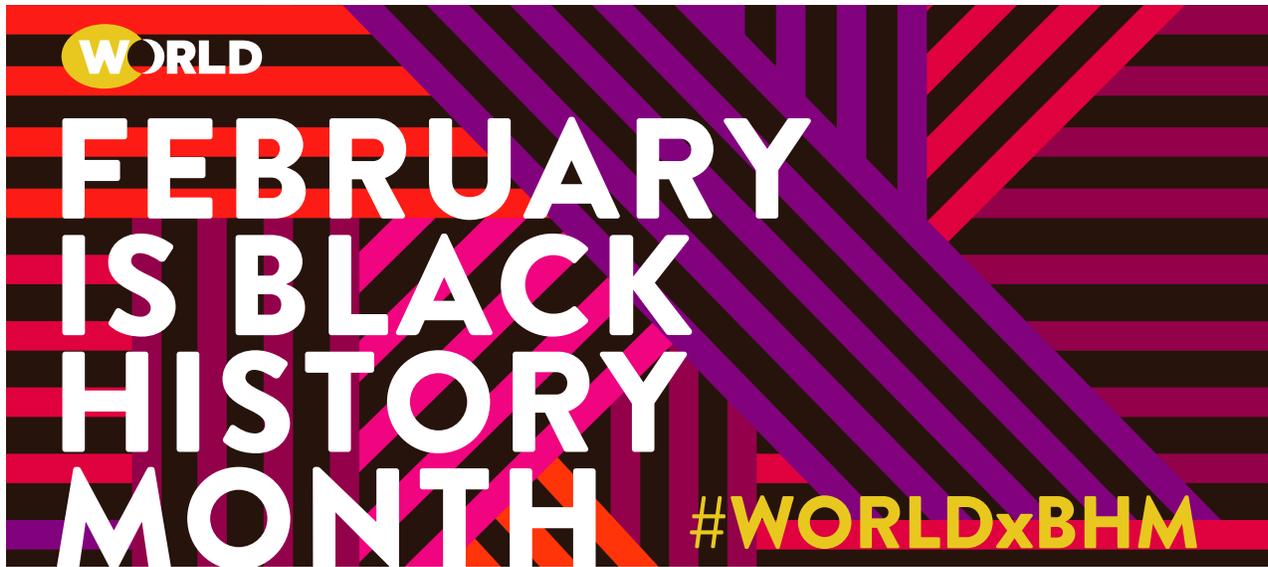
WORLD BLACK HISTORY MONTH

#WORLDxBHM

SOCIAL
ACTIVITY
TOOLKIT

FUNDED BY:





Celebrate with World Channel

Black history is American history every day of the year. But too often and for too long, our history books have told us an incomplete story about America.

February is a time to renew our collective commitment to lifting up the stories of Black movement makers and culture creators that shape our world.

WORLD CHANNEL invites you to watch and discuss with us during Black History Month.

Tune in to more than 50 programs throughout the month of February—including fresh, new content and encores of audience favorites. Go online to talk about what you saw with other viewers at the hashtag **#WORLDXBHM**.

Activities included in this guide will help you engage in the conversation in a meaningful way. Post and participate with us on social media, and extend an invitation to your friends, family, and followers to join in too.

CHECK OUT THE BLACK HISTORY MONTH PROGRAM GUIDE HERE! <https://worldchannel.org/collection/black-history-month/>



WORLD CHANNEL is a 24/7, full-service multicast channel featuring public television's signature nonfiction documentary, science, and news programming complemented by original content from emerging producers. Our mission is to inform and inspire with real stories from around the world. You can find WORLD Channel through your local PBS station and can access our programming directly on **WORLDCHANNEL.ORG**.

 [FB.COM/WORLD CHANNEL](https://www.facebook.com/worldchannel)

 [TWITTER.COM/WORLDCHANNEL](https://twitter.com/worldchannel)

 [INSTAGRAM.COM/WORLDCHANNEL](https://www.instagram.com/worldchannel)

FEATURED PROGRAMS

WORLD Channel will present more than 50 programs for Black History Month, including:



FEBRUARY 5 on AMERICA REFRAMED

70 ACRES IN CHICAGO: CABRINI GREEN

Exploring urban redevelopment and gentrification in Chicago and other U.S. cities today.



FEBRUARY 9 on AMERICA REFRAMED

BaddDDD SONIA SANCHEZ

A portrait of artist Sonia Sanchez and her uncompromising life.



FEBRUARY 12 ON AMERICA REFRAMED

MILWAUKEE 53206

The stories of MILWAUKEE postal code 53206 residents directly impacted by imprisonment.



FEBRUARY 19 on AMERICA REFRAMED

STRUGGLE & HOPE

All-black towns in Oklahoma and America, which thrived after the Civil War, are an endangered legacy missing from many history books.



FEBRUARY 25 on LOCAL, USA

'63 BOYCOTT

The forgotten story of a '63 civil rights protest and its connection to today's issues.



FEBRUARY 26 on AMERICA REFRAMED

LATE BLOSSOM BLUES

Documenting the most exciting times in the life of one of the last real Bluesmen, Leo "Bud" Welch.

For a more extensive list of Black History Month programs available throughout February, visit <https://worldchannel.org/collection/black-history-month/>.

ACTIVITY 1: SHARE A PIECE OF BLACK HISTORY

Post a link, photo, or story from your #BlackHistory

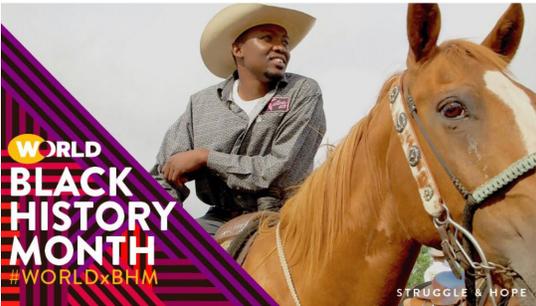
We learn history from one another. Grandparents tell stories of their ancestors. Neighbors point out landmarks on our street. Friends keep the memories of unsung heroes alive.

We all bear a responsibility of remembering. February is an opportunity to share our memories with others who have committed to watching, listening, and learning about Black history. So, what do you want to share?

WORLD Channel invites you to share a piece of Black history on social media. It could be a family photo, an old news article, a picture of a landmark, etc. Post it with a short paragraph about its history and how it relates to your life today. Make sure to include the hashtags **#WORLDxBHM** **#BLACKHISTORY**.

f  **Jennifer Smithson**
1 February 2019 • Public

Did you know there was once an effort to make Oklahoma an all-black state? Although it never happened, dozens of independent all-black towns formed and many residents thrived. Today only few of these towns remain. Watch the film *Struggle & Hope* on @WORLDChannel Feb 19 #WORLDxBHM #BlackHistory #AmericaReframed

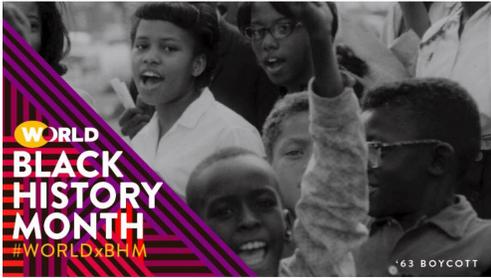


15 Likes

Like Comment Share

  **Instagram** 

 **leedarbsfee** 



36 likes

leedarbsfee In 1963, children in Chicago marched for education equality denouncing se...

1 DAY AGO

FULL INSTAGRAM COMMENT:

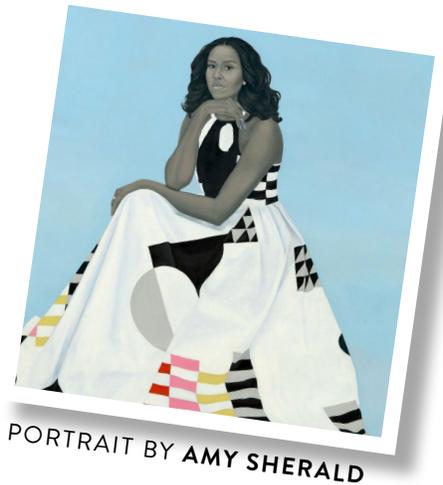
In 1963, children in Chicago marched for education equality denouncing segregated, overcrowded schools and calling for the resignation of the School Superintendent. @63Boycott premieres on @WORLDChannel Feb 25. #WORLDxBHM #BlackHistory #LocalUSA

ACTIVITY 2: CELEBRATE BLACK ARTISTS

Share a favorite work of #BlackArt

“The arts are not just a nice thing to have or to do if there is free time or if one can afford it. Rather, paintings and poetry, music and fashion, design and dialogue, they all define who we are as a people and provide an account of our history for the next generation.

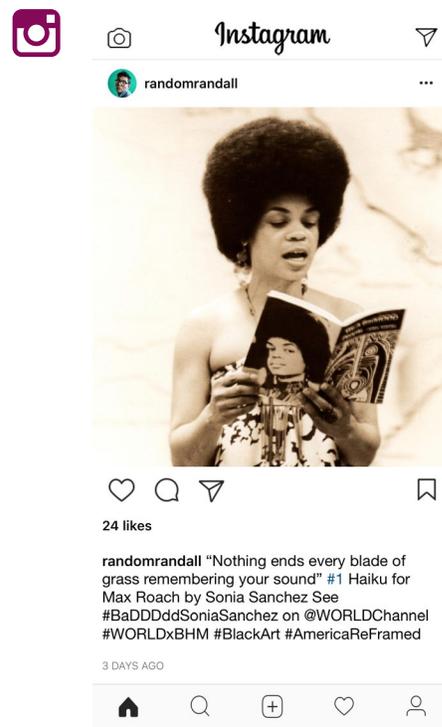
- MICHELLE OBAMA



Artists have the power to create meaning. As their fans, we help to lift them up and amplify their message to a larger audience.

Are you a Black artist yourself? We encourage you to share your original work with a short statement. Be sure to include the hashtags **#WORLDxBHM** **#BLACKART** with your posts.

WORLD CHANNEL wants to see your favorite works by Black artists. Share an image with a credit or a link alongside a personal review about why the piece inspires you.



ACTIVITY 3: CONTINUING THE LEGACY

Discuss with us throughout #BlackHistoryMonth

The legacies of Black history exist in us and all around. Black Americans fought for freedoms that we enjoy today. And they struggled against inequalities that still loom large.

The programs airing on **WORLD CHANNEL** in February aim to generate conversations about where we see the legacies live on.

Watch the films and discuss these questions below with viewers online throughout the month:

- Who are the contemporary Black leaders you are following?
- Which historical Black leader would you like to meet, and what would you talk with him/her/them about?

- What moments in Black history are you most proud of?
- How has racial inequality shaped the neighborhoods in your community?
Watch: *70 Acres in Chicago: Cabrini Green; Struggle & Hope*
- What are the effects of decades of mass incarceration on Black communities?
Watch: *Milwaukee 53206*
- What challenges do Black students face today?
Watch: *'63 Boycott*

Post the question with your answer on social media and add the hashtags **#BLACKHISTORYMONTH** **#WORLDxBHM** to include your comments to the discussion.



MORE RESOURCES

<https://blackpublicmedia.org/> - **BLACK PUBLIC MEDIA** support diverse voices by developing, producing and distributing innovative media about the Black experience and by investing in visionary content makers.

<http://www.firelightmedia.tv/> - **FIRELIGHT MEDIA** was born in 2000 to address the deficit of films made by and about diverse communities, particularly people of color.

<http://www.pbs.org/black-culture/> - **PBS BLACK CULTURE CONNECTION** is a resource and guide to films, stories and voices across public television centered around Black history & culture.

<https://worldchannel.org/show/afropop/> - **AfroPoP: THE ULTIMATE CULTURAL EXCHANGE** is a series on **WORLD CHANNEL** that presents informative and entertaining films about modern life in the African Diaspora.

<https://worldchannel.org/special/world-channel-eyes-prize-then-and-now-episode/> - **EYES ON THE PRIZE: THEN AND NOW** re-examines the Civil Rights Movement in a contemporary context.

