

CONSULTATION ON PBS & PUBLIC TELEVISION DISTRIBUTION

For many, a PBS broadcast is a clear sign of achievement and a stepping-stone to more lucrative educational and online distribution. PBS delivers a wide audience of about 500,000 to one million people for a typical feature length documentary—far more than many other TV outlets.

Getting a film on PBS or public television, however, can be a complicated ordeal with many points of entry, alongside some curious rules and procedures.

Many producers are familiar with the flagship documentary series on PBS—Independent Lens and P.O.V., but many are unaware that numerous other pathways exist for a national broadcast ...

IMP can manage the submission of your film to PBS and to other public television distributors, and work to secure a national broadcast.

FLAT-RATE TWO-HOUR CONSULTATION

To empower producers to make the best strategic decisions about distribution and public television, IMP offers a unique consultation service for producers at a low flat rate.

During a scheduled phone call or web conference (two hours, can be split over two sessions), IMP will provide a top-to-bottom overview of producing for the public television system. We will detail for you the five major pathways to a PBS broadcast for your film, alongside other crucial information, including:

- How to submit your film
- The pluses and minuses of each distribution option
- The potential costs involved (because its public television!)
- How your film's funding can affect your eligibility for PBS
- How to leverage your PBS or PTV broadcast
- A written summary of our recommendations for public television distribution for your film

PRICING

- Individual flat-rate consultation + overview document is just \$350.00
- Group rates begin at \$500 (including longer session + individual coaching)
- Complete public television submission packages start at just \$5,000.00

Contact us to schedule a preliminary conversation to review your needs.
desiree@impactmediapartners.com // dennis@impactmediapartners.com